



www.HandsOnTexarkana.org
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Benefitting
HandsOn Texarkana

April 21, 2018

Bringle Lake Park
Texarkana, Texas

www.TexarkanaDragonBoatFestival.com

Sponsor Guide

Programs of HandsOn Texarkana:

- Disaster Preparedness
- Youth Volunteer Organization
- Skilled Parenting
- Transportation for Elderly



Sponsorship Levels

Presenting / Title Sponsor— \$7,500

- Naming rights incorporated into event logo
- Event advertised with your name prominent
- Your logo top, front on all flyers, posters and mailouts
- Your business name on 50+ air/streaming commercials
- Prominent on-site advertising of your banners at event, including stage—your choice of placement
- Tent and tables/booth in area of your choosing
- Radio ads, Social media—Facebook and Twitter acknowledgment as Presenting Sponsor
- Festival website prominent positioning
- One Dragon Boat Team

Gold Level Sponsor— \$3,000

- Your logo on all flyers, posters and mailouts
- On-site advertising of your banners at event—placement of your choosing
- Tent and tables/booth in area of your choosing
- Radio and social media—Facebook and Twitter acknowledgment as Sponsor
- Festival website prominent position
- Acknowledgment as Gold Sponsor at event

Platinum Level—\$4,000

- Your business name in media on air/streaming commercials and ads
- Recognition as Platinum Level sponsor at event and in 50+ radio and social media ads
- Festival website as Platinum sponsor
- Facebook and Twitter
- Premier placement of your banner, table and booth at event
- Ten members (1/2 boat) in a Dragon Boat Team
- Your logo on all flyers, posters and mailouts
- On-site advertising with your banners at event
- Tent and tables/booth in good location

Silver Level Sponsor—\$2,000

- Festival website as Silver Level sponsor
- Facebook and Twitter advertising
- Your banner, table and booth at event
- Your company sample products/services distributed to all festival participants at registration
- Acknowledgment as Silver Sponsor at event

Bronze Level Sponsor—\$1,500

- Social medial advertising as Bronze Level
- One banner at event
- Your name mentioned at event

Sponsor Information:

Level of sponsorship chosen: _____

Company name: _____

Contact Person / Title _____

Business address: _____

City/State/Zip _____

Phone: _____ Email: _____

Signature _____

Payment information: ___ VISA ___ MasterCard ___ Other

___ Check Enclosed for \$ _____

Cardholder's name _____

Card Number _____

Exp Date: _____ Code/back _____

Zip code where card is billed: _____

Thank you for your sponsorship and partnering with HandsOn Texarkana. Please return this form with your donation to

HandsOn Texarkana, c/o Dragon Boat Festival,

P. O. Box 3474, Texarkana, TX 75504

Questions: Kathy Graves 903 701-6032

Please respond by March 23, 2018

www.TexarkanaDragonBoatFestival.com